
INSPIRED

TRAVEL MAGAZINE

MEDIA PACK
2018

inspired-travel.co.uk

It's time to explore the world's best destinations with *Inspired Travel Magazine*



We're *the* lifestyle publication for those who travel frequently, whether for business or pleasure. *Inspired Travel Magazine* is entertaining, informative, stylish, and above all, inspiring. The complimentary magazine can be found in specially selected, premium outlets, and is a must-read for the modern, savvy traveller.

Featuring high-quality print and design, *Inspired Travel Magazine* is

packed with engaging content to keep readers dipping into its pages long after they've picked it up.

Our carefully considered distribution model guarantees the magazine is available to an exceptional AB readership.

Whether readers are on the move to satisfy their wanderlust, seek out adventure or new business opportunities, or simply just to relax at their final destination, the

magazine makes a great travel companion along the way.

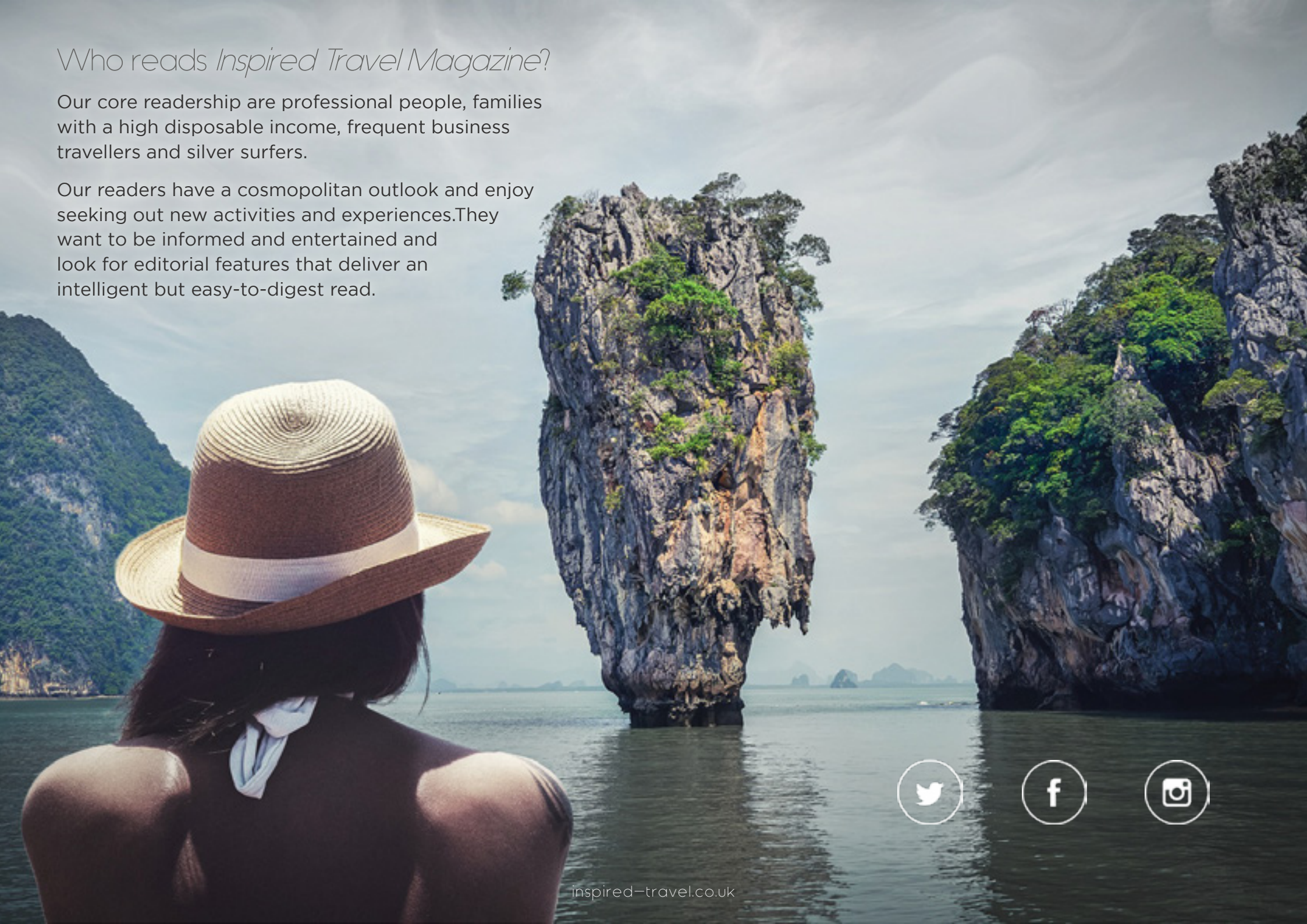
Our broad spectrum of editorial content includes destination features, local stories, historical insights, practical guidance for all things travel, and exciting competitions.

Quality content engages the readership, and sees the magazine retained, re-read, recommended and shared, strengthening the publication's value to our advertisers.

Who reads *Inspired Travel Magazine*?

Our core readership are professional people, families with a high disposable income, frequent business travellers and silver surfers.

Our readers have a cosmopolitan outlook and enjoy seeking out new activities and experiences. They want to be informed and entertained and look for editorial features that deliver an intelligent but easy-to-digest read.



Coverage



Inspired Travel Magazine is published quarterly in January, April, July and October, with a current print run of 10,000 copies per issue. The magazine is available to readers at our carefully selected distribution points, including embarkation points for Cunard, P&O, Princess, and Carnival cruises, within

the airline lounges of BA, American Airlines, Aer Lingus, Aspire, Skyteam, Plaza Premium, Singapore Airlines, United Airlines, and the media walls and gate services of American Airlines, Qatar Airlines, BA and Thai Airways. Additionally, the magazine is delivered to the corporate offices of HSBC, Barclays,

Deutsche Bank, Swiss RE, Bank of America, Lloyds Bank and Credit Suisse.

For a full breakdown of our distribution, please contact Ashley Edwards on ashley@concept-publishing.co.uk or telephone 01323 734505.

Rate Card



Print advertising

Front-cover package: Includes cover image with credit on contents page, plus 4-page feature: £9,000

Inside-front DPS: £5,500

Outside back cover: £6,000

Inside-back DPS: £4,500

Full page: £2,500

DPS: £3,500

Series bookings:

2 issues - 15% discount

3 issues - 30% discount

4 issues - 45% discount

N.B. Series bookings are not available on front-cover packages.

Editorial rate

1 page - £1,500

2 pages - £2,500

All editorial booked is subject to editorial review and is booked at the editor's discretion.

Web advertising

Banner adverts:

From £150 per month

Full-page takeover:

(Banner, skyscraper & MPU)

From £400 per month

Bespoke advertising

We offer a range of bespoke solutions to cater for your company's needs. These include advertorial features (copy guideline: 200-500 words per page) of up to 10 pages, wraps, bands, and inserts as well as bespoke email campaigns.

Let us know your requirements and we will be happy to help.

Standard agency commission 10%

All prices are quoted exclusive of V.A.T.

Read the latest
issue online

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cover image >>>

